



hfma northeastern pennsylvania
healthcare financial management association

HFMA NEPA Education Session

Spring Education Session

Thursday, April 24, 2008

Hilton Garden Inn

242 Highland Park Boulevard
Wilkes Barre, Pennsylvania, 18702
(570) 820-8595

Directions: From I-81 North or South take Exit 168. At the end of the ramp turn left onto Highland Park Blvd. The hotel is on the right

Meeting Information

Program Objectives – Third Party Contracting, MS-DRGs, Integrated Strategic Financial Planning, Developing Service Lines, and Ensuring Long-term Financial Viability.

Target Audience – Chief Financial Officers, CPA's, Controllers, Tax Managers/Directors, Budgeting Directors/Managers, Analysts, Physician Practice Managers/Analysts, Senior and Staff Financial Analysts, Chief Executive Officers, Chief Information Officers, Business Office Managers, Corporate Compliance Officers, Patient Access Representatives, and other healthcare executives and managers.

CPE Credits: 5.0 Hrs – Credit Distribution TBD

PAID REGISTRANTS MAY BRING ONE ADDITIONAL ATTENDEE AT NO CHARGE (2 FOR 1) SEATING IS LIMITED, REGISTER EARLY!



Program Agenda

Thursday, April 24, 2008	8:15 am – 3:15 pm
Registration & Continental Breakfast	8:15 am – 8:40 am
Welcome	8:45 am - 8:50 am
Board Meeting	3:45 pm – 4:30 pm

- 8:55 – 9:55 am **David J. Friel – Geisinger Health System**
➤ Third Party Contracting Strategies
- 10:00am – 11:00 am **Dennis Kennedy – Noblis Center for Healthcare Innovation**
➤ Ensuring Long-term Financial Viability:
Balancing Margin and Mission
- 11:00am – 11:15 pm **BREAK**
- 11:15 – 12:15 pm **Melinda Tully – J. A. Thomas & Associates**
➤ MS-DRGs: Strategies for Managing CMI
- 12:20 pm– 1:20 pm **LUNCH**
- 1:30 pm – 2:30 pm **Kathy Henchey – Noblis Center for Healthcare Innovation**
➤ Service Line Development : Taking Your
Key Service Lines to the Next Level
- 2:30 pm – 3:30 pm **Zachary Hafner – Kaufman Hall**
➤ Integrated Strategic Financial Planning



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HFMA NORTHEASTERN PA CHAPTER

FAST FAX RESPONSE

TO: Frederick Jackson
 Wayne Memorial Community
 Health Centers

FAX #: (570) 253-8425

Registration Form

Name: _____

Title: _____

Company: _____

Address: _____

Phone: (____) _____ Email: _____@_____

HFMA MEMBER? Yes No Member # _____

The following individual(s) will also attend:

Name: _____ Title: _____

HFMA MEMBER? Yes No Member # _____

Name: _____ Title: _____

HFMA MEMBER? Yes No Member # _____

Educational seminar fee includes materials and lunch.

Session Rates:

HFMA Member – **\$65** Student/Retired/Unemployed Member - **\$30** Non-HFMA Member - **\$95**

Make check payable to: HFMA NORTHEASTERN PA CHAPTER

Please mail or fax registration form by **APRIL 21, 2008** to:

Frederick Jackson, Executive Director
 Wayne Memorial Community Health Centers

601 Park St.

Honesdale, PA 18431-1445

Phone: (570) 253-8450 Fax: (570) 253-8425 Email: jacksonf@wmh.org

Please Note: To avoid being charged the full registration fee, cancellations **MUST** be made 72 hrs prior to the meeting date by calling or e-mailing Frederick Jackson. Thank you.