



David E. Banko, CPA

Mr. Banko is Manager, Health Economics, Reimbursement and Strategic Pricing at Cordis Corporation, a Johnson & Johnson company. He is responsible for creating and maintaining domestic market access pathways for Cordis' innovative medical devices.

Mr. Banko's primary responsibilities include partnering with key stakeholders to evaluate and provide comment on Medicare's National medical coverage policies and in developing programs to assist hospitals and physicians in obtaining adequate reimbursement from Medicare and other third-party payors for the Company's FDA approved emerging medical device technologies.

He leads Cordis' efforts in developing responses to payer's Health Technology Assessments (HTAs) and in educating internal business partners on the implications of major policy shifts such as comparative (cost) effectiveness and gainsharing.

Mr. Banko gained extensive experience in health care finance and reimbursement working with hospital systems in Northeastern Pennsylvania.

Education:

King's College, Wilkes-Barre, PA, M.S. in Finance
University of Scranton, Scranton, PA, B.S. in Liberal Studies
Lackawanna Junior College, Scranton, PA Associates Degree in Accounting

Certification:

Certified Public Accountant, Pennsylvania.