



**hfma** northeastern pennsylvania  
healthcare financial management association

HFMA NEPA  
*Winter Education Session/Revenue Cycle & Reimbursement*  
Friday, February 27, 2009



## Mohegan Sun at Pocono Downs

1280 Route 315  
Plains, PA 18702  
(570) 831-2100

**Directions:** Traveling Interstate 81 South - Exit 175A. Stay on route 315 South and casino is four miles on right. Traveling Interstate 81 North - Exit 170B. Continue to exit 1 on 309 North. Turn left at light onto route 315 North. Casino is one mile on the left.

When entering casino property make the first right following signs for track parking. Take the 1<sup>st</sup> or 2<sup>nd</sup> left into parking lot A. Take either the shuttle or walk to casino. Follow signs to meeting rooms. We will be in the "Party Room"

## Meeting Information

**Program Objectives** – Focused session covering: Global Influence on today's revenue cycle practices, Cardiovascular site of care shifts, MS DRG case mix, Medicare demonstration project on bundled payments, update on Pennsylvania state budget, tools to assist with Point of Service cash collections, and techniques to improve access management by improving data quality and reducing denial levels.

**Target Audience** – Chief Financial Officers, CPA's, Controllers, Reimbursement Managers, Business Office Managers, Revenue Cycle Directors, Finance Department Personnel, Internal & External Healthcare Auditors, Budgeting Directors/Managers, Accounting, Audit and Tax Analysts, Senior and Staff Financial Analysts.

**CPE Credits:** 6.4 hours

## Program Agenda

- 8:00 – 8:30 AM**                      **HFMA Board Meeting**
- 8:30 – 8:50 AM**                      **Registration and Continental Breakfast**
- 8:50 – 9:00 AM**                      **Welcome**
- 9:00 – 10:00 AM**                      **Global Influence in Healthcare Business – Current Trends**  
*David Grizzanti – Apollo Healthcare*
- 10:00 – 10:10 AM**                      **Morning Break**
- 10:10 AM -11:15 AM**                      **Turning Challenges of Tomorrow into an Opportunity Today!**  
(cardiovascular site of care shifts, MS-DRG case mix index growth adjustment, Medicare demonstration project on bundled payments)  
*David E. Banko, CPA - Cordis Corporation*
- 11:15 AM -12:15 PM**                      **Access Management: The Impact of Utilizing Forensic Techniques on Data Quality & Denial Levels**  
*Michael E. Burger - Parente Randolph*
- 12:15 – 1:15 PM**                      **Lunch**
- 1:15 – 2:15 PM**                      **Pennsylvania State Budget Update**  
*Stan Slipakoff – Healthcare Receivable Specialists, Inc.*
- 2:15- 3:30 PM**                      **PO\$ Collections, Evaluate and Improve Your Skills**  
*Recondo Technology*





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**FAST FAX RESPONSE**  
  
**TO: BreAnn Malia**  
Blue Mountain Health System  
  
**FAX #: (610) 377-4758**

## Registration Form

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** (\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_@\_\_\_\_\_

**HFMA MEMBER?    Yes            No    Member #** \_\_\_\_\_

*The following individual(s) will also attend:*

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**HFMA MEMBER?    Yes    No            Member #** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**HFMA MEMBER?    Yes    No            Member #** \_\_\_\_\_

Educational seminar fee includes materials, continental breakfast and lunch.

**Session Rates: HFMA member \$65    Non-member \$90    Student/Retired Member \$30**

**Make check payable to: HFMA NORTHEASTERN PA CHAPTER**

Please mail or fax registration form by **February 17, 2009** to:

**BreAnn Malia**  
Director of Revenue Operations  
Blue Mountain Health System  
211 N. 12th St.  
Lehighon, PA 18235  
Phone: 610-377-4761  
Fax: 610-377-4758  
email: bmalia@blmtn.org

Please Note: To avoid being charged the full registration fee, cancellations **MUST** be made 72 hrs prior to the meeting date by calling or e-mailing BreAnn Malia. Thank you.