



hfma northeastern pennsylvania
healthcare financial management association

HFMA NEPA
Spring Education Session
Decision Support, Federal Budget Update & Service Line Strategies
Thursday April 30, 2009

Hilton Garden Inn
242 Highland Park Boulevard
Wilkes-Barre, PA 18702
(570) 820-8595

Directions: From I-81 North or South-Take Exit 168. At the end of the ramp turn left onto Highland Park Boulevard. The hotel is on the right.

Meeting Information

Program Objectives – Focused session covering: Optimizing ROI from Decision Support Systems, integrating performance management in Decision Support, using Decision Support to benefit healthcare, update on the federal stimulus package and effective strategies in growing the top service line in a challenging market.

Target Audience – Chief Financial Officers, CPA's, Controllers, Reimbursement Managers, Business Office Managers, Revenue Cycle Directors, Finance Department Personnel, Internal & External Healthcare Auditors, Budgeting Directors/Managers, Accounting, Audit and Tax Analysts, Senior and Staff Financial Analysts.

CPE Credits: 6.0 hours



Program Agenda

- 8:00 – 8:30 AM** **HFMA Board Meeting**
- 8:30 – 9:00 AM** **Registration and Continental Breakfast**
- 9:00 – 9:10 AM** **Welcome**
- 9:10 – 10:00 AM** **Optimizing Return on Investment from Decision Support Systems**
Greg Ferguson, President - KREG Information Systems
- 10:00 – 10:10 AM** **Morning Break**
- 10:10 AM -11:15 AM** **Integrated Performance Management – A Brief History of the Future of Decision Support**
Chad Ewing, Vice President Solutions Management – Eclipsys Corporation
- 11:15 AM -12:15 PM** **Using Decision Support to Benefit Healthcare**
Janis Bartholomew, Senior Director Clinical & Financial Decision Support, Geisinger Health System
- 12:15 – 1:00 PM** **Lunch**
- 1:00 – 2:00 PM** **Federal Stimulus Package Impact**
Brian C. Eury, Regional Director of Legislative Services - Hospital Association of Pennsylvania.
- 2:00- 3:15 PM** **Growing the Top Line: Effective Strategies in a Challenging Market**
Rob York, Vice President Strategy Group – Kaufman Hall





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Spring Education Session/Decision Support &
HFMA Northeastern PA Chapter

FAST FAX RESPONSE

TO: BreAnn Malia
Blue Mountain Health System
FAX #: (610) 377-4758

Registration Form

Name: _____

Title: _____

Company: _____

Address: _____

Phone: (____) _____ Email: _____ @ _____

HFMA MEMBER? Yes No Member # _____

The following individual(s) will also attend:

Name: _____ Title: _____

HFMA MEMBER? Yes No Member # _____

Name: _____ Title: _____

HFMA MEMBER? Yes No Member # _____

Educational seminar fee includes materials, continental breakfast and lunch.

Session Rates: HFMA member \$65 Non-member \$90 Student/Retired Member \$30

Make check payable to: HFMA NORTHEASTERN PA CHAPTER

Please mail or fax registration form by **April 17, 2009** to:

BreAnn Malia

Director of Revenue Operations
Blue Mountain Health System
211 N. 12th St.
Lehighton, PA 18235
Phone: 610-377-4761
Fax: 610-377-4758
email: bmalia@blmtn.org

Please Note: To avoid being charged the full registration fee, cancellations **MUST** be made 72 hrs prior to the meeting date by calling or e-mailing BreAnn Malia. Thank you.